



# globaldigitalservices.com

*Grow and empower your organization*



## • Website Development

Build and maintain a professional Internet presence.

## • Online Marketing

Expose your product or service to the enormous online economy.

## • Creative Design

Market effectively with innovative designs for print and digital media.

## • Virtual Office Services

Let our virtual office augment your existing operations.



More Canadians used the Internet to purchase goods and services in 2007, placing almost \$12.8 billion worth of orders, up 61% from 2005. - *Statistics Canada*

E-commerce continued its double-digit growth for the sixth year in a row (2007), and was 26% higher than the previous year...The survey of 19,000 Canadian businesses across various sectors found online sales generated an estimated \$62.7 billion. - *ITBusiness.ca*

### Are you getting your piece of the Internet pie?

The Internet is no longer a place just for the tech savvy hacker or youthful game player. It is now a mandatory business and communication tool, whether you are a one-person company or a large corporation.

And the size of the Internet pie is growing – every day, every month, every year, in good economic times and in bad. With the explosion of e-commerce and the popularity of Facebook, YouTube, Ebay, and similar sites, the web is changing how people shop, learn, interact, and entertain themselves. Businesses now also have powerful new tools for marketing, information management, and revenue generation.

Let Global Digital Services help you take advantage of these new opportunities. Our experienced team of onshore managers and offshore developers provides industry-standard services and project management. This allows us to offer high-quality products at reasonable rates – a value proposition that no business should ignore.

### Learn how we help clients build their online presence:

*Werkboard.com started out quite small. Global Digital Services has helped me make it into something bigger, and it continues to improve every day through design and functionality upgrades. The site's traffic has also grown by leaps and bounds due to their great search engine optimization. Communication with their team has been fantastic, and requests that I make are usually done by the next day.*

*What has impressed me the most, however, is the scope of their abilities. They can handle everything from front-end web design to back-end digital feeds, plus everything in between. My ambitions for Werkboard.com are much greater now, and I expect that Global Digital Services will continue to play a role each step of the way.*

## Contact Us for a Free Consultation!

Web: [www.globaldigitalservices.com](http://www.globaldigitalservices.com)

Mail: [contact@globaldigitalservices.com](mailto:contact@globaldigitalservices.com)

Call: 647-230-1804

"I've dealt with many web developers, but only Global Digital Services gives me the upscale look and customer service I need."

Empire Entertainment  
www.empireentertainment.ca

"Global Digital Services has exceeded my expectations. The work is done quickly, creatively, and with great attention to detail."

Pilates for Life  
www.pilatesforlife.ca

"The site looks very polished due to its great layout, design, and colour scheme. We wanted to evoke a specific feeling and it worked!"

Asiallery Studio  
www.asiallery.com

"I had some ideas for my website. Global Digital Services had even better ones. Their creativity and follow-through are amazing."

Cue the Loon Productions  
www.cuetheloon.com



## Navigate the Internet Ocean

For most businesses, the Internet is like a vast sea, full of new territories to explore and possible paths to take. Great opportunities exist, but danger also lurks.

Let Global Digital Services chart your voyage. We have experience developing everything from simple yet elegant HTML sites to complex social networking and database-driven portals. Our onshore management and offshore development team can successfully guide your journey each step of the way.

## Grow and Empower Your Organization

### Website Development

A professional looking, functionally relevant website is now a MUST for every business. Whether you need a new look, e-commerce integration, dynamic graphics, database development, or social networking, our experienced designers and developers can make your ideas come to life.

*"Online consumers are becoming precision shoppers...They are availing themselves of the wealth of information resources online to discover and evaluate products, compare them and find where they can be purchased." - eMarketer.com*

### Online Marketing

Reach out to more customers than ever by having Global Digital Services make your website search-engine friendly. We can help generate new and repeat traffic using email marketing, blogs, search engine optimization (SEO), and a myriad of other techniques.

*"Back in the olden days, it was quite acceptable and the norm for an organization to pack up all their brochures, ads, direct mail pieces, news releases, and other marketing materials in a box, drop them off at the web developer, and after a short conversation ask when they might expect their website to be "done". By going through this process, organizations ended up with "brochureware." Brochureware is no longer acceptable on the web if you want to be successful."*

*- Susan Sweeney, 101 Ways to Promote Your Website*

### Creative Design

Let our team develop and strengthen your visual brand. Whether you need logo, website, or business card re-design, innovative new advertisements, or multi-media animation and editing, our creative design team will add colour, life, and credibility to your projects.

*"The brand and image of a business are vital to its success. Strong brands can generate customer trust, which is particularly important in e-commerce, where there are often concerns over privacy and security." - Business Link (UK)*

### Virtual Office Services

Level the playing field and concentrate on your core business by having our qualified offshore staff relieve some of your technical and administrative worries. Our team is capable of most types of labour-intensive office work and has experience with transcription, data entry, and mid-level technical drawing. We work closely with clients to create clear processes that allow for on-time, high-quality, and low-cost deliverables.

*"Most small firms simply can't afford to match the in-house support services that larger companies maintain. Outsourcing can help small firms act "big" by giving them access to the same economies of scale, efficiency, and expertise that large companies enjoy." - AllBusiness.com*